
PODCASTING PROFIT SECRETS
Podcasting Equipment
Audio software
Graphics software
Microphone
Podcast Branding
Build community
Voice and personality
Podcast Launch
Podcast directories
Personal network
Advertise
Growing Podcast Audience
Reviews and ratings
Hold contests
Promote everywhere
Advertisers and Sponsors
How to attract
Listener engagement
Customer service
Plan Podcast Episodes
Good planning
Commitment is key
Organizing content
Plug Products and Services
Be subtle
Always give value
Give alternatives
Record and Edit Podcast
Editing like a pro
Stitching audio file
Suitable Podcast Host
Web hosting
Podcast hosting service
Choosing Podcast Niche
Picking right niche
Why niche down?